



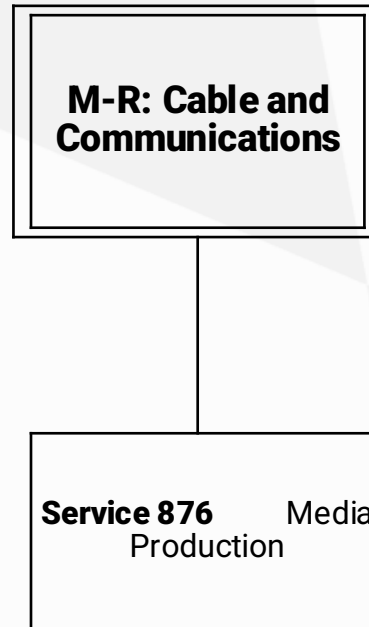
Brandon M. Scott
Mayor

Fiscal 2026 Recommended Budget Cable and Communications

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HEARING DATE
06/02/2025

■ Org Chart



Fiscal 2026 Agency Overview

Cable and Communications Mission

- Advising the Mayor and other City officials on cable television and electronic communications services and technology, developing policy recommendations, monitoring the City's cable system, promoting access to the system for schools, colleges, and the public, and providing consumer protection for cable subscribers.

Fiscal 2026 Goals

- Launch and Operationalize the New CharmTV Headquarters
- Negotiate Renewal of the City's Cable Franchise Agreement
- Stabilize Live streaming at CharmTVBaltimore.com



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Service 876 - Cable and Communications

Pillar

Responsible Stewardship of City Resources

FY26 Rec. Budget

\$1,983,979

FY26 Rec. Positions

10

Service Description

- This service provides professional media production to connect residents with the work of Baltimore's government. It manages and programs the City's cable channels, CharmTV and the ENGAGE Network, offering access to public hearings, government services, original programming and community content.

Major Operating Budget Highlights

- Increasing funding by \$30,000 for Closed Captioning services.
- Eliminating a vacant Media Producer Director I position. This is a long-term vacancy that will not be filled in Fiscal 2026.

Performance Measures

Measure	FY21 Actual	FY22 Actual	FY23 Actual	FY24 Target	FY24 Actual	FY25 Target	FY26 Target
% of government meetings covered	100%	99%	100%	100%	100%	100%	100%
# of programming hours dedicated to government transparency	6,846	7,795	N/A	7,500	6,676	N/A	6,500
# of CharmTV sessions	38,740	42,921	37,259	45,000	53,672	N/A	59,039



Questions & Discussion



Brandon M. Scott
Mayor